



Sponsorship Information

America's Warrior Roping is organized to produce team roping events for military (active duty, reserves, and veterans) and first responders as our expression of appreciation for their protection and service. The events provide opportunities for non-profit organizations to support America's military, first responders and their families. Fund raising, sponsors and donations are used for non-profit organizations that provide support to military, first responders and their families.

We are extremely excited to be able to host this year's roping at the Siggins Horse Company in Eloy, Arizona. Raising funds for Liberty and Loyalty Foundation, which is formerly known as American Military Celebration with Charly Crawford. The funds raised will go to Liberty and Loyalty Foundation, which provides superior support to our military veteran's and first responders.

THE EVENT

January 2024 (Exact date to be determined)

Roping Clinic

Cesar will begin the event with a one day roping clinic co-hosted with Erich Rogers for military veterans and first responders. The clinic consists of groundwork, dummy roping, and live cattle. The clinic will end with a round robin clinic team roping event.

The roping clinic is capped at six headers and six heelers to provide the most one-on-one instruction from Cesar and Erich. Military veterans (active duty, reserves, retired, and veterans) and first responders apply to be a part of this clinic. Erich will select the headers and Cesar will select the heelers to attend the clinic. The applications are reviewed by Cesar and Erich based on a variety of different qualifications.

The Competition

The team roping competition will take place at the Siggins Horse Company in Eloy, Arizona. The Military/First Responder Warrior Roping is for military (active duty, reserves, and veterans) and first responders; Pro-Mil/First Warrior Roping pairs military members with team roping industry celebrities; Open Pro Warrior Roping will include some of the top professional team ropers in the Nation competing. The competition will include Junior Warrior Dummy Roping for kids.



OUR TEAM

Cesar De La Cruz, a nine-time National Finals Rodeo qualifier, three Professional Rodeo Cowboy Association Tour Finale titles, and American Futurity Trainer & Competitor. Cesar's grandfather Vic Aros and Uncle Arturo "Art" were Korean War Navy veterans, and his Uncle Art was a Purple Heart recipient. Cesar embraces the values and sacrifices that his Grandpa Vic and Uncle Art exemplified and taught Cesar. Cesar has a passion to work with young team ropers, military veterans and first responders. It is this passion that motivates Cesar to do more for our military veterans, first responders and their families.

Board of Directors

The team consists of people with backgrounds in western, professional rodeo, military and first responder industries. Together they have the passion, knowledge, skills, and abilities to grow America's Warrior Roping. Our vision is to enhance the brotherhood among cowboys, military veterans, first responders and their families. The impact of achieving the vision is to provide funds and support networks for America's military veterans, first responders and their families.

- Cesar De La Cruz
- Shane Wohlfert



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$25,000

ONE AVAILABLE

- Logo on marketing assets
- Logo on roping chute
- Mentions in all media
- Logo on photo backdrop
- Logo on large checks
- Logo on sponsor reel
- Social media exposure
- Four arena banners
- PA reads
- Vendor space
- Reserved seats

MILITARY/FIRST RESPONDER ROPING SPONSOR - \$10,000

TWO AVAILABLE (HEADER / HEELER)

- Logo on all marketing assets
- Logo on photo backdrop
- Logo on sponsor reel
- Social media exposure
- Two arena banners
- PA reads
- Vendor space
- Reserved seats



MIL-PRO ROPING SPONSOR - \$10,000

TWO AVAILABLE (HEADER / HEELER)

- Logo on all marketing assets
- Logo on photo backdrop
- Logo on sponsor reel
- Social media exposure
- Two arena banners
- PA reads
- Vendor space
- Reserved seats

OPEN ROPING SPONSOR - \$10,000

TWO AVAILABLE (HEADER / HEELER)

- Logo on all marketing assets
- Logo on photo backdrop
- Logo on sponsor reel
- Social media exposure
- Two arena banners
- PA reads
- Vendor space
- Reserved seats

ROPING CLINIC - \$5,000

FOUR AVAILABLE

CAPPED AT 6 HEADERS / 6 HEELERS

HEADER / HEELER MILITARY FIRST RESPONDER ROPING CLINIC

Contribution pays for:

- Venue rental
- Overnight horse stalls for each participant
- Overnight RV / Trailer parking
- School tuition for each participant
- Lunch both days
- Cattle lease
- Prizes, Header, Heeler, Most Improved Clinic Buckles



What you get for your contribution:

- Presenting sponsor of the school
- Tagged in all social media
- One arena banner
- Logo on sponsor reel
- Logo on photo backdrop
- Logo on gift bags, buckles, or other prizes

ROPING CHAMPION HEADER / HEELER SADDLES - \$5,500

THREE AVAILABLE

HEADER / HEELER MILITARY FIRST RESPONDER ROPING

HEADER / HEELER PRO-MIL/FIRST ROPING

HEADER / HEELER OPEN ROPING

- Logo on marketing assets
- Logo on champion header / heeler saddles
- Mentions in all media
- Logo on photo backdrop
- Logo on large checks
- Logo on sponsor reel
- Social media exposure
- Four arena banners
- PA reads
- Vendor space
- Reserved seats

KIDS DUMMY ROPING - \$5,000

- Logo on all marketing assets
- Logo on photo backdrop
- Logo on sponsor reel
- Social media exposure
- One arena banner
- Logo on gift bags, buckles, or other prizes
- PA reads
- Vendor space
- Reserved seats



ROPING CHAMPION HEADER / HEELER BUCKLES - \$250

THREE AVAILABLE

HEADER / HEELER MILITARY FIRST RESPONDER ROPING

HEADER / HEELER PRO-MIL / FIRST ROPING

HEADER / HEELER OPEN ROPING

- Logo on photo backdrop
- Logo on sponsor reel
- Social media exposure
- Logo on buckles

To secure a sponsorship or for more information contact:

Shane Wohlfert

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